

## **Robert L. Eck II, P.E.**

As co-founder and Principal, Mr. Eck brings to Land Asset Strategies (“LAS”) over 25 years of experience in planning, design and execution of active-adult and traditional master-planned communities. He is responsible for overseeing the company’s daily affairs, providing vision and strategic leadership for the long-term growth of LAS.

Prior to beginning LAS in April, 2006, Mr. Eck led the planning and community start-up of Anthem Colorado, a highly amenitized 2659 acre mixed-use, master-planned community situated in Broomfield, Colorado. Anthem Colorado includes a 1500 unit active-adult “by Del Webb” residential component, a 1600 unit multi-generational residential component and an 805 acre commercial, corporate office and multiple-use component. The Anthem community plan was born out of a re-planning and re-entitlement effort for the property that Mr. Eck and his newly formed team commenced for Pulte/Del Webb in January, 2004. Less than two years later, with major infrastructure and the first residential neighborhoods completed (including a welcome center and 17 fully constructed model homes), the Anthem community opened to the public on November 19, 2005.

Mr. Eck gained a wide range of experience in the start-up and ongoing operations of active-adult communities while working for the Del Webb Corporation. As a community level vice president, Mr. Eck was instrumental in building the teams necessary for the successful start-up of Sun City communities in Texas (Georgetown) and Illinois (Huntley). Shortly thereafter, Mr. Eck took on general management responsibility for the daily operations of Del Webb’s existing Sun City Grand (Surprise, AZ) and Sunflower (Marana, AZ) communities. Later in his tenure with the company, Mr. Eck was promoted to a corporate vice president role responsible for new community acquisitions and oversight of existing Del Webb developments in the eastern United States.

Prior to joining the Del Webb Corporation, Mr. Eck held several positions from which he was able to grow his management and leadership skills. With Heron Financial Corporation, he was responsible for the management and value enhancement of Arizona land assets owned by the company, including the planning and entitlement of 48,000 acres west of Phoenix. With Mobil Land Development Corporation, Mr. Eck managed the engineering and construction of projects within mixed-use, master-planned communities being developed by the company in Mesa, Arizona and Reston, Virginia.

Mr. Eck began growing his solid technical foundation immediately after college working for several years in the civil engineering consulting field. This was some of his earliest exposure to designing smaller residential developments as well as larger master-planned communities for various clients in the Arizona market.

Mr. Eck’s educational background includes a Bachelor of Science Degree in Civil Engineering from Michigan Technological University in 1982.