

Donald Guerra, P.E.

As co-founder and Principal of Land Asset Strategies (“LAS”), Mr. Guerra brings over 15 years of experience in the real estate management, design and development field to the LAS team. He is responsible for the company’s land under management and strategic leadership for the long-term growth of LAS.

Prior to joining LAS, Mr. Guerra was the Director of Planning and Development at Anthem Colorado, a 2659 acre mixed-use master-planned community situated in Broomfield, Colorado. The Anthem community plan was born out of a re-planning and re-entitlement effort for the property which began for Pulte/Del Webb in January, 2004. Mr. Guerra and his land development team were responsible for managing the planning, design, plan approval and construction processes for all horizontal improvements associated with the Anthem Colorado community. Additionally, Mr. Guerra and his team were instrumental in building and maintaining a strong relationship with the City and County of Broomfield. Less than two years after the commencement of the re-planning efforts, with major infrastructure and the first residential neighborhoods completed (including a welcome center and 17 fully constructed model homes), the Anthem community opened to the public on November 19, 2005.

Before joining Pulte Homes/Del Webb, Mr. Guerra was a partner with V3 Consultants, a civil engineering consulting firm with offices in Chicago, Denver and Phoenix. In his most recent role as the Managing Principal of V3’s Denver office, V3 Colorado was established as one of the premier engineering firms in Colorado’s Front Range and grew its business threefold during Mr. Guerra’s tenure.

Prior to leading V3’s Denver operation, Mr. Guerra was one of the top performing project managers for V3 in their Chicago office. Having learned the planning, entitlement, design and construction of various land development projects as a design engineer and project engineer for V3, Mr. Guerra distinguished himself as a leader within V3 and was given the responsibility of managing some of V3’s highest profile commercial and residential projects. Mr. Guerra was consistently the leading manager within V3 based on total billings and client satisfaction.

Mr. Guerra began his professional career with McMahon Associates in 1992 after graduating from Purdue University with a Bachelor of Science Degree in Civil Engineering. While with McMahon, Mr. Guerra was responsible for the design, construction and financing of major wastewater systems for several communities in Northern Indiana.